



## HIGH-PERFORMANCE COATINGS

### **Want the performance to match the looks?**

Of course you do! Applying the right effect to offset prints used to be a critical moment for any press operator. That is before Fujifilm developed its high-performance coatings, enabling smooth, reliable and efficient printing to be achieved each and every time. Whatever the finish, from super-gloss magazine covers to brochures with that perfect matt effect, Fujifilm's range of high-tech coatings make finishing a trouble-free part of the standard print process, producing spectacular results quickly and easily.

**Discover the difference Fujifilm can make to your print process.**

## ▶ Professional results demand professional tools

Today's printers are under constant pressure to **improve print quality**, increase productivity and boost **environmental performance**. Which is why Fujifilm develops intelligent and integrated solutions to meet these challenges across every segment of the Graphic Arts industry.

Fujifilm's **unparalleled experience** has resulted in a complete range of pressroom chemicals that help you take control of the entire printing process from plate to page; from pre-press to finishing. For professional results.

### Fujifilm Pressroom Solutions offer:

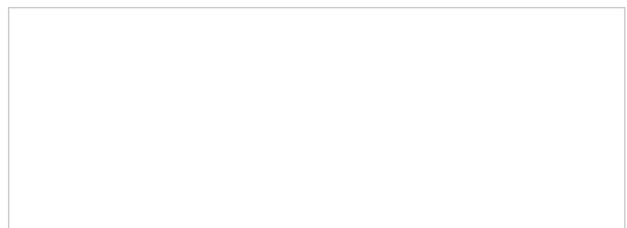
- ▶ Increased profitability
- ▶ Optimised productivity
- ▶ Reduced environmental footprint

| COATING                  | FEATURES   |
|--------------------------|--|
| CoatMax D 50.14 M        | Matt coating, structure free flow; rub & scuff resistant; next to fast drying, the customer likes the gentle surface   |
| CoatMax D 50.30 SM       | Silkmatt coating, structure free flow; rub & scuff resistant   |
| CoatMax D 50.40 N        | Neutral look and feel, unique product performance in the market, specially recommended for silver ink (no greying), trouble free processing on matt coated paper |
| CoatMax D 50.55 G        | Very fast drying, outstanding wet-block resistance; universal performance for trouble free and fast processing   |
| CoatMax D 50.70 HG       | Maximum gloss degree for double sided application  |
| CoatMax S 40.75 SG       | Maximum gloss degree combined with very fast drying; allows high layer thickness, high print speed and full piles  |
| CoatMax S 40.52 G        | For foil and non-absorbing substrates; low paper weight (for instance labels)  |
| CoatMax S Primer 40.53 G | Optimised gloss primer for subsequent foil lamination and UV coating   |
| CoatMax D Primer 50.12 M | Optimised matt primer for subsequent foil lamination and UV coating  |

Please contact your local Fujifilm partner for further information.

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