



The total solution for your pressroom

PRODUCT BROCHURE

Discover the difference Fujifilm
can make to your print process.



PRESSMAX

Optimise your printroom workflow

Fujifilm offers you the complete range of offset supplies, not just plates and chemicals. This creates a considerable advantage for you as a printer. We look at the whole process, from pre-press to post-press, rather than at just the individual products. We know that all products are interlinked and can have a considerable influence on one another.

It is this in-depth understanding of the complete offset workflow and our long experience which helps us to support you to the fullest.



Reduced production cost

Pressroom chemicals are a minor factor in the total cost of the printed product but they can have a major influence on the final cost, in a negative but also in a positive way.

Our pressroom product range ensures a stable print process and the fastest machine speed thanks to the optimum product mix.

In the end it is the cost per copy that counts!



Optimised productivity

A key factor in today's printing industry is to ensure highest possible productivity. Down-time has to be avoided as much as possible.

Fujifilm products ensure the optimum combination for trouble-free printing across the complete process, up until the finishing of the printed product. The result is a trouble free process with minimal down-time.

Product highlights to reduce production cost:

- ▶ Washes – short washing breaks and reduced paper waste on restart
- ▶ Founts – fast start up, stable print process and excellent plate activation
- ▶ Silicones – low static charge, excellent film formation and maximum protection
- ▶ Glues – accurate glue line, good self-cleaning effect, high adhesion and low misting
- ▶ Coatings – low foaming, fast drying or curing, optimum protection and no cracking
- ▶ Spray powders – optimum grain size distribution and no scratches in combination with coatings

Product highlights to optimise productivity:

- ▶ Washes – efficient cleaning, reduced paper waste and following the BG regulation
- ▶ Founts – good plate activation, fast start-up, low foam and minimised piling
- ▶ Silicones – fast film formation, low static charge and no wax build up
- ▶ Glues – accurate glueline, constant viscosity, low misting and defined setting time
- ▶ Coatings – fast film formation, low foaming at maximum printing speed and excellent wetting
- ▶ Spray powders – optimum grain size distribution for maximum stack height and no scratches in combination with coatings



Excellent print quality

The basis of the quality of your printed product starts on the plate. If a problem occurs at this point, it is almost impossible to correct it further down the process. Even then, there are other moments in the printing process where the wrong products can destroy the quality.

Using Fujifilm products in an optimal combination ensures that you get a high-quality print which answers the expectations of your customer. At Fujifilm we care about both: the printing and the finishing!



Reduced environmental footprint

Fujifilm offers a wide range of products to support printers' demands for safe and ecological solutions. Our range includes non-VOC formulations up to safety label free products. Our solvent-free technologies are available to replace environmental-critical products. On top we combine all this with optimised packaging for reduced packaging waste.

Product highlights to assure excellent print quality:

- ▶ Washes – minimised washing breaks and FOGRA approved formulations
- ▶ Founts – low damp setting, minimised piling, stable print process
- ▶ Silicones – excellent film formation and maximum protection
- ▶ Glues – self-cleaning effect, accurate glue line and low misting
- ▶ Coatings – excellent finishing effect, optimum protection and excellent wetting also on difficult substrates
- ▶ Spray powders – minimised dusting and no scratches, blocking and build up on blanket

Product highlights to reduce environmental footprint:

- ▶ Washes – minimised washing breaks, non-VOC products, SFW technology and products for filtration
- ▶ Founts – IPA free printing, low VOC formulations and safety label free products
- ▶ Silicones – reduced consumption thanks to optimised performance
- ▶ Glues – self cleaning effect and phthalate free formulations
- ▶ Coatings – excellent finishing effect, fast drying and curing
- ▶ Spray powders – minimised dusting and vegetable based formulations



Take control of your print process

Our complete range of pressroom solutions helps you to take control of the entire printing process. Thanks to the excellent formulations of our products, we also offer you these very important values to optimise the workflow in your print room:



A total solutions provider



Reduced production cost



Optimised productivity



Excellent print quality



Reduced environmental footprint

Our pressroom solutions include

Founts | Washes | Coatings | Spray powders | Silicones | Glues | Auxiliaries

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